

Christopher A. Hoffert

808-382-8817

Chris@ChrisHoffertFilm.com

RELEVANT WORK EXPERIENCE

U.S. Army National Guard Public Affairs Specialist – January 2016 to Current

- Develops and disseminates a wide range of information and data concerning the nature and objectives of Agency programs, employing all types of media, including radio, television, newspapers, magazines, pictures, posters, internet, and social media.
- Coordinates news media interviews with staff and oversees arrangements with media representatives involving organization activities; provides supporting materials as required.
- Establishes and maintains working relationships with local mass and specialized media representatives and with the special interest representatives concerned with agency affairs within the geographic area.
- Assists management in planning, developing and implementing various programs and projects to meet special needs of agency organizations, affiliated educational institutions, and other audiences that require public relations intervention.
- Maintains liaison with public affairs staffs of related organizations, service, civic and fraternal organizations on behalf of the Montana National Guard to maintain goodwill and information and facilitate joint projects.
- Constantly evaluates public affairs programs and develops marketing strategy to effectively communicate vision and programs, while helping to track effectiveness of activities in the Montana National Guard.
- Maintains effective relationships with service chiefs and their staffs to refer and evaluate inquiries made by the media as well as identifying newsworthy events.
- Establishes effective relationships with local media and agency organizations, community groups, and management officials; and meets with these groups to disseminate information, enhance relationships, and communicate policies about specialized programs and initiatives.
- Develops and conducts public affairs training for all Montana Army National Guard Public Affairs personnel.
- Considered a subject matter expert due to experience and education.

U.S. Army National Guard Financial Management Technician – December 2011 to January 2016

- Determined, calculated, and input military pay and entitlements IAW laws and regulations.
- Served as a first line supervisor for the welfare, mentoring, and safety of 1 subordinate employee.
- Served as the state Active Duty pay manager.
- Served as a document examiner and travel claim approving official with 100% audit readiness.
- Coordinated with Defense Finance and Accounting Services, National Guard Bureau, and customers regularly to ensure the accuracy of pay information.
- Prepared statements, reports, and schedules to reflect accuracy of accounting data and discrepancies.

U.S. Army Active Duty Service – July 2001 – September 2011

- Served as a first line supervisor for 5 years and responsible for the welfare, mentoring, and safety of 4 subordinate employees to include the maintenance scheduling of 10 UH-60 Blackhawk helicopters.
- Served as a maintenance supervisor for 1 year and responsible for the welfare, mentoring, and scheduling of 10 subordinate employees to include the maintenance and flight scheduling of 7 UH-60 Blackhawk helicopters.
- Served as a section supervisor for 1 year and responsible for the welfare, mentoring, and scheduling of 20 subordinate employees to include the maintenance and flight scheduling of 10 UH-60 Blackhawk helicopters.
- Selected by senior leadership to serve as a quality control supervisor for 1 year and responsible for monitoring the quality assurance of work performed by 150 maintainers on 30 UH-60 Blackhawk helicopters.

Independent Filmmaker – August 2005 to Current

- Plans, develops and implements various forms of visual programs and projects to meet special needs of audiences, both privately and commercially.
- Produces high quality audio and visual products to include marketing and social outreach.
- Develops and disseminates a wide range of information and data concerning the nature and objectives of film productions, employing all types of media, including radio, television, newspapers, magazines, pictures, posters, internet, and social media.
- Created and manages five social media pages, designed and manages three public websites, and frequently conducts social media marketing strategy development and audience engagement.
- Has worked effectively with local media and film organizations, community groups, and to disseminate information, enhance relationships, and communicate film productions within the geographical area.
- Frequently performs duties associated with audio, video, and still photography editing to include marketing materials development and distribution with excellent experience using all Adobe audio/video software.
- Frequently performs duties associated with still and video camera cinematography privately, commercially, and with other teams with experience from simple still photography cameras to complex prosumer video cameras.
- Frequently develops visual marketing materials for productions and advertising purposes with excellent experience using Adobe Photoshop software.
- Considered a subject matter expert by contemporaries due to experience and education.

AWARDS AND HONORS

- **The Defense Information School**
 - Distinguished Honor Graduate of the Broadcast Communication Specialist course in 2018.
- **Academy of Art University**
 - Honor Graduate, Cum Laude, 2017.
 - 5-time President's Honors recipient, 2013-2017.
- **NXT UP FEST**
 - Official Selection, screenplay writing, 2017.
- **Covellite International Film Festival**
 - Honorable Mention, documentary, 2016.
- **The Magic City Film Festival**
 - Winner, Best narrative film, 2015.

SUMMARY OF MAJOR QUALIFICATIONS

- Over 15 years of audio and visual production experience.
- Over 15 years of experience using Adobe products.
- Over 14 years of experience as a supervisor in challenging and highly technical positions.
- Over 12 years of experience in database management, auditing, and customer service.
- Over 11 years of experience in customer service.
- Over 7 years of professional and commercial cinematography/photography experience.
- Over 6 years of professional and commercial audio/video editing experience.
- Over 6 years of commercial and private screenwriting experience.
- Over 4 years of experience in visual marketing development and management.
- Over 3 years of public affairs experience.
- Over 2 years of experience using Avid and Pro-Tools.

EDUCATION AND TRAINING

- **Academy of Art University**
 - Bachelor of Fine Arts - Motion Pictures and television.
 - Associate in Arts - Cinematography.
 - Associates Equivalent - Editing.

- **Defense Information School**
 - Broadcast Communication Specialist Course – Distinguished Honor Graduate (2018).

REFERENCES AVAILABLE ON REQUEST

Staff Sergeant Thomas Pembroke, Public Affairs Supervisor

Robert DelTour, professional cinematographer

David Worth; director, cinematographer, author, and college professor